



FOND DU LAC AREA
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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FOND DU LAC, WISCONSIN, USA TO HOST 2015 WORLD ICE AND SNOW SAILING CHAMPIONSHIP

Fond du Lac, Wisconsin USA has been selected as the site of the 2015 WISSA World Ice and Snow Sailing Championship, February 9 to 14, 2015. Located on the shores of Lake Winnebago, one of the largest lakes in the US, Fond du Lac, Wisconsin is the perfect destination for this storied race series. The WISSA Championship will take place off the shore of Roosevelt Park on Winnebago Drive on the ice of Lake Winnebago.

This year's **Hosts**; the Winnebago Association of Kiteboarders (WAK), Wind Power Windsurfing and Kiting Center and the Fond du Lac Area Convention and Visitors Bureau (FACVB) will team up to deliver high quality amenities, ideal conditions, top notch facilities and the community's spirit of competition. "With the ideal blend of ice and snow conditions for daytime races and affordable accommodations and restaurants, shops and bars for evening activities, we are excited to welcome competitors," said Craig Molitor, President/CEO of FACVB.

"The World Ice and Snow Sailing Association has a history that goes back to 1980," said William Tuthill, President of WISSA. According to Tuthill, "The WISSA 2015 will be the 35th Annual Championship and is the longest running international racing venue in the history of windsurfing, hand held sails and kites." Past participants in this world championship have come from Russia, Latvia, Sweden, Finland, Canada and the U.S, along with 11 other countries.

Ice and snow sailing enthusiasts will compete in three classes - Sled, Kite and Wings. “During the day thrilling races will take place on the ice and our sponsors will have their booths open to demonstrate equipment and sell food and refreshments,” said to Dan Deuster, WAK President. According to Deuster, “Fond du Lac’s historic Retlaw Plaza Hotel was selected as the **Host Hotel** and has created some very attractive packages for the event.”

The culmination of 2015 WISSA World Ice and Snow Sailing Championship coincides with the start of the local Sturgeon Spearing season. WISSA competitors will delight in the festival-like atmosphere of this year’s events in Fond du Lac enjoying the 26th Annual Sturgeon Stampede, Thursday through Sunday, February 12-15, 2015. Events include; one and three day wind and kite surfing Participation, a “Big Air” competition, a massive bonfire on ice, an ice bar, entertainment and closing fireworks.

Media Partner for the event is Action Reporter Media. **Partners** for the event include; Altmeyer Electric, Do-It-All Sports Arena, Fondy Sports Park, Sunset on the Water Grill & Bar and Wind Power Windsurfing and Kiting Center. For information about sponsorship contact Dan Deuster at info@wakkiteboarding.com or call 920-960-9676.

Media inquiries should be directed to WISSA Event Manager, Mary Denis at 800-937-9123x114 or mdenis@fdl.com. For more information about 2015 World Ice and Snow Sailing Championship and to register for the event as a competitor go to www.wissa2015.com.

Fond du Lac, Wisconsin is located one and a half hours north of Milwaukee at the foot of Lake Winnebago. The Fond du Lac Convention & Visitors Bureau is the destination marketing organization that promotes Fond du Lac area as an overnight destination for groups, businesses, and the leisure visitors, thereby enhancing the local economy. For more information go to www.fdl.com or call 920-923-3010.